



09-04-2010, 10:21 AM

#81

Robbie

Too lazy to set a custom title



Industry Role:
Join Date: Aug 2002
Location: Vegas
Posts: 10,656

Quote:

Originally Posted by **DamianJ**

Actually the RIAA STOPPED attempting to sue the individuals they claim were sharing files, back in 2008 because it was costing too much time and generating a huge loss for them.

Fortunately it's not that way at all for us. Since porn is still "bad", it's been very, very easy to get this done. Folks don't want to be "outed" for their porn habits. When they get these letters from our attorneys they pay up quick.

And it doesn't cost me a dime and there is no "loss". Only profit. We are doing a 60/40 split with the attorneys. I get 60. We set the settlement fee at exactly the price point that it will cost the person more to fight than to settle.

This ain't that hard and it's making me back the money I've lost over the last couple of years. And it's going to start happening a lot.

When you get that letter from my attorney you'll have the choice of getting your own attorney and facing us in court...which is more expensive than paying the settlement. And if you fight it, it's not only gonna cost you more money...but it's going to give you the nice extra bonus of your wife, kids, neighbors, co-workers, etc. finding out ALL about your dirty little porn habits that you want to keep private.

Watch as everyone gets on board with this. If you are a content producer, you need to be doing this too. It's so simple and so effective it's ridiculous. And you are not out of pocket one thin dime. It's all profit.

-Robbie

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09-04-2010, 11:01 AM

#82

selena

Registered User



Robbie has an excellent point in that downloading porn is something that most people won't want broadcast. Even though on the surface porn seems to be more accepted in the mainstream world in the past, to a huge portion of America, it is still for perverts. And there is a world of difference in being outted for illegally obtaining the new Katy Perry tune and being outted for d/l'ing a copy of "Barely Legal Schoolgirl in Midget Tranny Bukake Paradise".

It's hush money, and I LOVE it.

09-04-2010, 03:31 AM

#41

Robbie

Too lazy to set a custom title



Industry Role:
Join Date: Aug 2002
Location: Vegas
Posts: 10,657

Quote:

Originally Posted by **marketsmart**
no they are not...

although i support your cause, you obviously have now idea how this works..

your efforts would be better spent producing new content and protecting it...

No, you're wrong.

I'm currently making a 60/40 split on nailing surfers uploading our stuff. Piracy is turning out to be a nice little revenue stream after all. GroobyBucks and Lightspeed are following in the footsteps of a few others who have now figured out how to put a hurt on it.

I'm the one laughing all the way to the bank. The 60/40 split with the lawyers is nice for me. Way better than watching assholes make 100% with stolen content for damn sure. And it's padding my bank account.

-Robbie
[Claudia-Marie.Com](#)
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09-04-2010, 03:53 AM

#42

Dirty Dane

Registered User



That's great Steve. Good luck with it.